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US Tour Operator Launches Zambia Safari & Victoria Falls Travel Tours In Africa

[WEBWIRE](#) – Thursday, January 15, 2009

New York Times Validates By Recommending Zambia As Top 44 Places To Go In 2009

Allentown, PA (January 15, 2009): AfricanMecca, Africa's top specialist safari and tour operator, announced the addition of a comprehensive Zambia safari and Victoria Falls travel programs to its portfolio, designed using Safari Tier™ Ratings to appeal to three distinct Africa travel market segments of varying budgets and travel preferences. This is especially significant under the current economic mood where travelers are looking to escape from it all to more pristine low environmental impact safari destinations with few numbers of visitors, while receiving superb experience and value for the money paid.

"Zambia delivers an authentic wildlife experience without the crowds in Southern Africa." says Raza Visram, AfricanMecca's Planning Director. "Our agents and clients are looking to us to offer consistent high quality of knowledge, guidance and service as we currently do in East Africa," adds Visram.

The several months inspection of Zambia's wildlife parks, its safari camps, lodges and hotels by AfricanMecca will help travelers receive factual personal experiences, professional advice, proven itineraries aided by online videos, photos and information available through their website and brochure in addition to partnering with solid and world renowned Zambia safari camps and lodges.

"AfricanMecca as a tour operator have invested more heavily in time, effort and resources in getting to know Zambia than any other in the US that I can think of in recent times." said Christina Carr of Norman Carr Safari Camps in South Luangwa, Zambia.

At the end of their tour, travelers can spend time volunteering at local community projects. The areas toured in Zambia include the best wildlife national parks and world wonders of South Luangwa, Kafue, Lower Zambezi, North Luangwa and Victoria Falls.

About AfricanMecca

AfricanMecca is a natively owned Africa Destination Management Company with professional tour planning and reservation partner offices in the United States, United Kingdom and ground operations team within Africa serving travel agents and clients throughout the world. AfricanMecca is a TOP Operator Member at American Society of Travel Agents (ASTA), one of less than 90 Elite Tour Providers in the World & Africa's Specialty Tour Operator. More information on the Zambia safari and destination guide can be found at: <http://www.victoriafalls-zambiatravel-safaris.com>

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