

AfricanMecca Intellectual Tour Experience

What We Are And What We Can Do For You:

Personalized and Tailor-made Programs:

We are a personalized African Destination Management Organization creating tailor made, one of a kind or customized programs to destinations that have been experienced first hand. We serve all possible needs of our clients whether they are documented or requested independently.

Quality Focused Wildlife Organization:

We are quality-focused organization concentrating on our core ability: natively led skilled guided experience. Whether you select a value based accommodation or personalized luxury accommodation, one thing you can be certain of is the unwavering and assured quality of guiding you will receive during your safari. This is perfect for our guests, which assures them the best wildlife experience no matter where they stay.

Customer Focused:

Being natives of East Africa naturally make us tourism ambassadors for our countries and we therefore have a personal and national interest in making sure every possible care is taken and more than enough care is given to all aspects of our guests programs.

Experienced Local Personnel:

The information you receive and the programs we create are ones that we have experienced personally. On average, our guides who our customers interact with on their trips share between 7 and 25 years of their experience. Our operations and management team, all natives of the land, share over 20 years of destination experience.

Accuracy and Reliability:

We place a lot of effort and emphasis on education and awareness of the resources and properties (hotel, lodges, camp, homes and eco-accommodations) that are offered around Tanzania, Kenya and Zanzibar so as to provide first hand, the most accurate and reliable information to our guests.

Logical Approach:

We are driven by the simple fact that guests deserve excellent destination planning and tour program services at all times.

Leadership In The Industry:

You can be ascertained by the fact that we are different from everyone else because we are standard setters; this is evident from our accommodation gauging and standardization system, writings about land, our desire to create an opportunity for guests to review pictures and view online videos of hundreds of accommodations we promote and the resources we create awareness about.

Offering Programs That Work:

AfricanMecca's contribution to the East African tourism industry is significant. Our understanding of our land enabled us to develop and operate East's Africa's only "Safari Tier™" based itineraries, focused around the African wilderness experiences and its offerings to our guests.

AfricanMecca Difference
Don't just travel, travel smart!

What are Safari Tier™ Ratings?

Safari Tier™ Ratings are AfricanMecca's **proprietary and innovative three tier itineraries** designed in complete harmony with our accommodation gauging standards; the first in the East African tourism industry designed from a guest's perspective that allows the guest to accurately and intellectually judge the quality of the accommodations and related services proposed to them.

AfricanMecca's Safari Tier™ Ratings are crucial and beneficial because:

1. It creates consistency in the services.
2. It fashions well-balanced itineraries.
3. Tiers correspond to rates.

How AfricanMecca's Safari Tier™ Ratings Work?

Tier I Programs Characteristics (Best Experience):

- Best accommodation standards in its destination.
- Highest quality standards in amenities, food and lodging.
- Highly personalized, professionally managed and top of the line services.
- Low environmental impact accommodations.
- Exclusive locations away from mass tourism.
- Feel at home environment & personalized programs focus is quality & never quantity.
- Additional activities & programs to create superb & genuine wilderness experiences.
- For guests who never want to compromise quality & desire nothing less than the best.

Tier II Programs Characteristics (Balanced Experience):

- Good value accommodation standards in its destination category.
- Good standards in amenities, food, lodging and personal experience.
- Professionally managed, providing good overall services.
- Most times include accommodations with many number of guests.
- Creates a balance between quality and quantity.
- Time tabled program and most times not flexible to change.
- Additional amenities and services are available at an extra cost.
- Selected by guests who do not mind balancing between quality and quantity, and are willing to accept among other things large groups numbers and touristy feel approach.

Tier III Programs Characteristics (Value Experience):

- Value focused accommodation standards in its destination category.
- Fair standards in amenities, food, lodging and personal experience for price paid.
- Price conscious approach.
- Value focused approach harnesses a mass tourism approach.
- Time tabled program and most times not flexible to change.
- Additional amenities and services are available at an extra cost.
- Selected by guests who always prefer price over quality, and are willing to accept that inconsistencies in quality of services can be felt and may be received.