

AfricanMecca Intellectual Tour Experience

About AfricanMecca

AfricanMecca is a natively owned Destination Management Organization with professional destination planning and reservation offices in the United States, United Kingdom and ground operations team in Tanzania, Kenya and Zanzibar. As tourism ambassadors representing our own countries, we have an accurate and natural advantage to passionately serve all visitors in all aspects of the tourism industry. Our uncompromised, dedicated and quality driven personalized services include but are not limited to:

- African (Tanzania, Kenya and Zanzibar) destination offerings and promotion of tourism to the region.
- Tailor-made and customized programs.
- Wildlife safari organization to game parks recognized internationally or to ones that are untouched and rarely frequented.
- Superior guided tours by natives of the region.
- Lodges, camps, hotels and airlines reservations.
- Outdoor activities outfitter provided by an experienced native personnel.

The Three Most Important Features We Pride Ourselves With & Value Are:

1. Quality Seasoned Safari Guiding

It is our core belief that it is the quality of guiding that determines the overall excellence of a safari program. Our experienced multilingual skilled safari guiders specialize in wildlife, ornithology and photography, which make our safaris an assured incredible experience.

2. Comprehensive and First Hand Knowledge

It is only with our experience and accurate knowledge of our land that we have the ability to create personalized and tailor-made programs to unimaginable places a reality.

3. Conscientious Customer Care

Because we have a personal and national interest in the reputation of our countries and regions, Tanzania, Kenya and Zanzibar, it is in our best interest to make certain every possible care is given to all aspects of your trip. Your genuine satisfaction with the services you receive is also reflected on the overall image of the destination. We also make every effort to go above and beyond the rest: no tailored program is a challenge, no budget is a limitation and no detail is too small.

The AfricanMecca Concept

The term AfricanMecca genuinely evolves from a philosophical combination of two literal words reflected in our day-to-day operations: the word "Africa" referring to tourism and destination offerings, diversity, people, activities, cultures and all unique and wonderful opportunities that the continent has to offer to discerning guests and the word "Mecca" referring to the coming together. AfricanMecca's philosophical concept therefore refers to "The Complete Coming Together Of Africa's Greatest Tourism Offerings From a Native Perspective." This philosophy follows logically from a visitor's perspective that when wanting to visit Africa, it is the experienced citizens of the respective countries who are able to provide the most reliable and accurate services and information regarding the destinations.

Mission Statement

To Our Guests:

As a Destination Management Organization, to provide quality personalized programs and services, including tailor made itineraries, along with resource information in all aspects of the East African tourism industry from a native perspective, one guest at a time.

To Our Homeland:

To formally and professionally represent and promote the offerings of our homeland from a native perspective, with emphasis on a comprehensive and accurate display of tourism and its potential to work in the best interest of the local community at large.

Vision Statement - Our Vision For Today And Tomorrow

Guests Learn About Our Homeland: First and foremost, to comprehensively promote and provide an educational experience of the offerings in Tanzania, Kenya and Zanzibar as a complete constituent of the tourism industry for our international guests as well as our local citizens.

Authentic African Experience: To create one of a kind travel experience where visitor's experience about Africa and its people begins with travel pre-arrangements to the day they depart from our homeland.

Self Determination Through Job Creation: To continue with our methodical organizational and business structure that focuses on job creation directly and indirectly in the tourism and other interdependent industries in our homeland and internationally.

Ethical Policies: To abide, value and continuously reinforce our ethical policies within our organization.

Membership, Certifications and Affiliations

Internationally: AfricanMecca is an affiliate and an endorsed member of the American Society of Travel Agents (ASTA), which represents our professionalism and integrity in providing quality and superior services. The International Association of Travel Agents (IATAN) has independently endorsed us, after meeting their business standards regulations. We are also a member of East African Wildlife Society (EAWLS), which supports the conservation of parks and wildlife sanctuaries and the promotion of eco-tourism. To ascertain our guests receive accurate and superb assistance and information when preparing to visit Kenya, the Kenya Tourism Board has certified AfricanMecca as Master Kenya Authorized Travel Specialist (KATS).

Locally: At a local level, Tanzania & Kenya Association of Tour Operators have certified our Tanzania and Kenya ground operation centers; all service centers officially and legally operate under government regulations and are licensed by the Tourism Ministry.

